



1stMILE launches EV charging for automotive tire and repair shops ahead of SEMA 2026

Zero-capital Level 3 fast charging gives shops a new revenue stream and more time with every driver.

REDMOND, WA, Oct. 28, 2026 – 1stMILE, the financial experience platform for automotive, today announced 1stMILE EV Charging, a turnkey program that puts Level 3 fast chargers at multi-location tire dealers and independent repair shops. The program debuts at the SEMA Show in Las Vegas at EV booth #24713 in Central Hall.

1stMILE covers the hardware, permitting, installation and maintenance, so shops pay nothing up front. Shops earn a share of charging revenue, and that share grows as utilization grows. Typical charging sessions bring a vehicle to 80% in 20 to 40 minutes, depending on the vehicle. That gives service teams time to greet drivers and suggest routine work like tires, brakes, cabin filters, and battery checks.

“EV drivers need two things: a fast, reliable charge and a shop they can trust with their vehicle. Until now, most shops couldn’t offer the first, so those drivers rarely had a reason to discover the second. EV charging changes that. It brings new drivers onto the lot, gives service teams time to build a relationship, and turns every charge into a chance to earn a customer for life,” said Kyle Lindor, VP of EV Charging at 1stMILE.

EV charging is part of 1stMILE's continued commitment to working for shops beyond the transaction. While most payment processors stop once the card is run, 1stMILE goes beyond as a shop partner. 1stMILE’s flexible financing options help shops win bigger jobs. The loyalty program helps shops earn the next visit, and now, EV charging is one more way 1stMILE helps shops grow revenue.

Shop owners can learn more at 1stmile.com/ev-charging or visit booth #24713 at SEMA.

About 1stMILE

1stMILE is a financial experience platform built for the automotive aftermarket. It brings payments, financing, loyalty and vehicle protection together in one connected experience at more than 17,000 automotive locations nationwide. Its newest offerings, 1stMILE EV Charging and business financing for shops and their small business customers, open new revenue streams beyond the service bay. 1stMILE

helps shops close the ticket, win the bigger job, earn the next visit, and turn one-time repairs into lifetime customers.

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